2012 - 2013

New College of Florida

Guide to Local Employers

A publication of the Center for Career Education
www.ncf.edu/career-services

To reach the NCF portal, log in at https://myncf.ncf.edu/ and choose Campus Offices, and then click on the Center for Career Services.

The content in this leaflet includes the contact information for businesses within a 2-mile radius of the New College campus, as well as the locations of large businesses on Sarasota County Area Transit (SCAT) routes that originate at Sarasota-Bradenton International Airport. Other popular SCAT routes and neighborhoods with numerous businesses are also covered in this booklet. Largely, this brochure is intended for part-time work only.

Please note: ALL information in this booklet is subject to change at any time. If you have any questions, please contact the Center for Career Education in HCL4.

Businesses Within a 2-Mile Radius of Campus

Asolo Repertory Theatre

5555 N. Tamiami Trail
www.asolo.org
Contact: Sarah, Box Office Manager; 351-9010 ext. 6009

Barnacle Bill's Seafood

5050 N. Tamiami Trail
www.barnaclebillsseafood.com
Contact: 355-7700

Bistro Du Monde

5119 N. Tamiami Trail
Sarasota, FL 34324
Contact: Salvadore, Owner; 355-1114

Captain Brian's Seafood

8421 N. Tamiami Trail
www.captainbriansseafood.com
Contact: Brian Bochan, 351-4492

Classic Car Museum

5500 N. Tamiami Trail
www.sarasotacarmuseum.org
Contact: Yvonne Cain, Office Manager; 351-2451

Courtyard by Marriott
850 University Parkway
www.marriott.com
Contact: Kristen Oswald; 355-3337

The Flying Dog Café
500 Tallevast Road
www.theflyingdogcafe.com
Contact: Bruce Famiglio (NC Alum); 359-9788 [Winter is busy season]

Hilton Garden Inn
8270 N. Tamiami Trail
www.hiltongardensarasota.com
Contact: David Alexander (NC Alum); 552-1110; david.alexander@hilton.com

Residence Inn
1040 University Parkway
www.marriott.com
Contact: Leigh Anne; 358-1468 ; ri.srqri.agm@marriot.com

Rico's Pizza
5131 N. Tamiami Trail
www.ricospizzapie.com
Contact: Sal; 358-9958

Ringling Museum of Art
5401 Bay Shore Road
www.jobs.fsu.edu (then search using "Ringling" as key word)
Contact: Ginny Eitman; 359-5700

Thrifty Car Rental (at the Airport)
6000 Airport Circle
www.thrifty.com
Contact: Ron Kaser; 355-3702 option # 0

Treviso Restaurant (at the Ringling Museum)
5401 Bay Shore Road
www.trevisorestaurant.com
Contact: George Armstrong; 360-7390

Sarasota-Bradenton International Airport (SRQ)
6000 Airport Circle
www.srq-airport.com
Contact: Employment Hotline; 359-2770 option # 3, then option # 2

Spring Hill Suites
1020 University Parkway
www.marriott.com
Contact: Michelle Reisbors, GM; 358-1468

Route 99/2 (Sarasota/Bradenton International Airport to Downtown Sarasota/North Palmetto)

Downtown Sarasota (Fruitville Rd & Lemon Ave)
City of Sarasota; Whole Foods Market; Bank of America; Regal Cinemas Hollywood 20; Sarasota Herald-Tribune; Sarasota Magazine; SRQ Magazine; BBT; Morgan Stanley; Ritz Carlton Hotel; Hyatt Hotel; Hotel Indigo; Felice's Cafe; numerous small restaurants and shops

Ringling College Area (US41 & Martin Luther King Jr Blvd)
Subway; La Quinta Hotels; Sarasota County Arts Council; Aristo; Chips; Big E's Café; Wild Hog; Winn-Dixie; CVS; Walgreens

Airport Area (US 41 & Whitfield Ave) - *served by MCAT*
Primo; McDonald's; Enterprise Rent-a-Car; JoTo; Computer Advantage; Sam Ash; Anna Maria Oyster Bar

Bayshore Gardens Area (US41 & Bayshore Gardens Pkwy)
Family Dollar; Quality Inn; Morrison's; Rice's Appliances; CVS; Target; Publix; Joann's; Sonic; Bealls Outlet; Joyland; State College of Florida; IMG Academies

Cortez Area (US41 & Cortez Rd)
Good Earth Natural Foods; Siciliano Italian Restaurant; Perkins Restaurant & Bakery; Dollar General; Sonny's Real Pit Bar-B-Q; Red Lobster; Salem's; Staples; Lifestyle Family Fitness; Rasher Tierney's Irish Pub; Marine Dreams

Aquarium Superstore; RadioShack; Bed, Bath, & Beyond; Payless Shoe Source; Dollar Tree; Michael's Arts & Crafts; Burlington Coat Factory; Ross; Factory Card & Party Outlet; Lowe's; Dick's Sporting Goods; Chipotle; Panera

Route 15 (Sarasota/Bradenton International Airport to US41 & Proctor Rd or US41 & Stickney Point Road)

University Parkway Area (University Parkway & US41/301)

Sarasota-Bradenton International Airport; Dolphin Aviation; Sarasota Kennel Club; Panera Bread Company; Publix; Starbucks; CVS

Lockwood Ridge Area (University Parkway & Lockwood Ridge Rd)

Albertson's; Blockbuster; Pinch-a-Penny; DG Hardware; Wild Bird Center; Walmart; Subway; GNC; Friendly's Restaurant; Parkway 8 Cinemas; YouFit; Tuesday Morning

Palm-Aire (University Parkway & Whitfield Avenue)

Tabernacle Church; Palm-Aire Country Club; Sarasota School of Massage Therapy

Cooper Creek (University Parkway & I-75)

Sports Authority; Best Buy; Petco; Michaels; SteinMart; Bed, Bath, & Beyond; Ulta; SuperTarget; Chipotle; Hampton Inn; Fit2Run; Bonefish Grill; Marshalls; PeiWei; 5 Guys; Lee Roy Selmon's; Richard's Whole Foods; Bealls Outlet; BJs New Balance; CaddyShanks; World of Beer; Moe's Southwest Grill; Home Depot; Pamaro Shop; Carrabba's; Staples; Dollar Tree; CVS; Sarasota Memorial Hospital Urgent Care Facility; Kohl's; The Fresh Market

Sarasota Crossings (Fruitville Road & I-75)

Comcast; Argosy University; The Meadows Country Club; Keva Juice; Starbucks; Subway; CVS; Publix; Environeers; hh gregg; DaRuMa; Living Word Christian Bookstore; Play It Again Sports; Radio Shack; Wings and Weenies; Target; Winn Dixie; Payless Shoe Source; Dollar Tree; Petland; Firehouse Subs; Chick-Fil-A; Longhorn Steakhouse; AppleBees; Lowe's

Palmer (Palmer Blvd & Fruitville Rd/Cattlemen Rd)

Intercoastal Medical Group; L-3 Communications; Sarasota Christian School; Fruitville Elementary

Bee Ridge Rd & Cattlemen Rd

Tuesday Morning; Madfish Grill; Word of Mouth; Burlington Coat Factory; Sports Authority; Panera Bread Company; Bealls Outlet; Walgreens; Publix; Walmart; Home Depot; Sports Authority; Girl Scouts of Southwest Florida

Palmer Ranch (Clark Rd & Honore Ave)

Bealls; OfficeMax; Pincher's Crab Shack; Gecko's Grill & Bar; Stride Rite; Starbucks

Clark Road Area (Clark Rd & Sawyer Rd)

Broken Egg; Moe's Southwest Grill; Buffalo Wild Wings; The Compound; Acrofit; Bicycles; Publix Distribution; Bealls Distribution

Beneva Village (Clark Rd & Beneva Rd)

Publix; Walgreens; Tijuana Flats; Serving Spoon; Harbor Freight Tools

Philippi Shores Area (Stickney Point Rd & Swift Rd)

Sweetbay; DG Hardware; CVS; Sweetberries; Brant's Used Books; 4 & 20 Pasty Company

Gulf Gate (Stickney Point Rd & US41)

Old Navy; Michael's; Ross; Bed, Bath & Beyond; Ulta; Books-a-Million; Publix; Marshalls; Lane Bryant; Panera Bread Company; SteinMart; numerous small restaurants and shops

Landings (US41 & Proctor Rd)

Pier 1 Imports; Blockbuster; Philippi Shores Elementary; Riverview High School; Sally Beauty Supply; Publix; Gecko's Grill & Bar; Radio Shack; Joann's; Office Depot; Petsmart; Cheeburger Cheeburger; Corkscrew Deli; Sweet Tomatoes; School Board of Sarasota County

Other Routes/Popular Places for Business

Lakewood Ranch

Unfortunately, it is very difficult to reach Lakewood Ranch via public transportation. There is a small town center there, anchored by a Publix, which is easily reachable by car via University Parkway.

St. Armands & Longboat Key

Served by Routes 4/18. St Armands is largely made up of small retail-oriented businesses and leads out to Longboat Key, which is more residential but has a few businesses on it as well as Mote Marine Laboratory.

Siesta Key

Served by Route 11. Siesta Key has a small tourist-centric village on it with restaurants and shops. It is approximately 10 miles from campus but it takes quite a while to get there by bus.

US301

US301 is not served by a direct route from New College. The north end of US301 is largely residential, but there are small businesses closer to the downtown Sarasota area.

Beneva Road

Beneva Road has a mix of large and small businesses on it (including a small Mennonite community running through it).

US41 South (South Gate/Bee Ridge Road Area)

Served by Routes 17 and 14. There is a large section of US41 South, from downtown Sarasota to the Gulf Gate area, that is not served by a direct route from New College. Many restaurants are in the area as well as large retail chains, such as Best Buy and Barnes & Noble.

You've got the locations of employers in the area. But how do you get the job?

Describe your ideal job or internship, including place and setting. Is it within a large business or a small one? Corporate or non-profit? What functions does the business or organization perform? Know its mission statement. This is how you begin to narrow the focus for finding a job or internship.

The first step in your search is to **prepare a current resume and/or curriculum vitae**. You will meet with greater success by having prepared one or both of these documents. You can have more than one version of both. Draft the documents according to positions you are seeking.

• People find jobs and internships by talking to other people. Talk to everyone you know who might know something about the organizations, cities, or places you want to intern/work. Talk to family members, friends of friends, contact the local Chamber of Commerce and request information about specific companies or non-profit organizations. Ask friends if they know persons or job resources in the locale where you want to be. Did some of your professors go to school in the same location? If so, chances are they have connections in those towns. Talk to your roommates, persons on plane and train rides (one student met his future mentor by striking up a friendly conversation on a long flight to Seattle), in lines. You must ask! Make queries to organizations and companies by email. Draft subject lines with care.

• Define three likely positions and target your search. Follow step one to conduct research and find out what companies and organizations are within your realm of interest. Let your objective – the first entry on your resume or CV – guide you.

Investigate opportunities with honed specificity. Here's how.

• The first way is to search for associations representing particular industries.

Associations exist for practically every industry or discipline, from anthropology to zoology. An association is nothing more than a group of persons who come together with common interests in their fields of expertise. They exist to promote and educate their constituents, both internal and external, and to provide career information specific to their fields and industries or disciplines. The vast majority maintain websites that list jobs, internships, and career information specific to chosen fields. These associations are gold mines for persons seeking jobs or internships. Examples: American Psychological Association (great site for jobs and internships); American Association of Museums; The Florida Citrus Growers Association; American Mathematical Society; the list goes on. Some are national; others are state or local. But target a subject and there's likely an association or "Society of …." that represents it. For local opportunities, don't forget area non-profits. In simplest of terms, a non-profit organization exists as a miniature association to promote a special interest. Consider, for example, The Sarasota Arts Council. It has an excellent employment website for artists and art educators. Its mission is to promote the arts in the Sarasota region.

• Secondly, a good way to locate research positions or internships involving research is to search by scholarly citation. Begin with a general key words or ideas search, searching scholarly journals. Narrow down to the professors who authored and co-authored the work(s). Go to the faculty homepage of the university where the professor resides; make contact with the professor by sending a letter or email query (noting within that you have read their work - don't bother to contact them if you haven't) and are interested in their research and ongoing projects. Inquire about internships and research opportunities.

Call and ask for a job or internship. It's that simple.

• A sample script or conversation of introduction might go like this: "Hello, I'm Marguerite Mendez, an honors student studying anthropology at New College of Florida. I'd like to apply for a summer internship and I'm wondering if you can assist with two questions? First, who is the best person in your organization to talk with about this, and second, do you know if there are any current internships/openings?"

If the answer to the latter is yes, get the contact person's name and title, email address, phone number, and find out where positions are posted. Next, contact the contact person to determine application procedures and deadlines. On the other hand, if there are no open positions, ask when there may be openings; ask if they know of other affiliated organizations or universities that might offer the kinds of positions you're seeking. Talk to people.

Read the Sunday classified ads, employment sections.

• The Sunday employment ads are often overlooked. Scan the ads to learn about jobs, companies, and new opportunities. If a company sounds appealing and is posting a job opening, there may be a good chance that an internship is available or could be created. Read ads on Sunday and apply on Monday.

In the mail.

• Once you apply for a position, it's a good idea to send an unofficial copy of your transcript, one or two pages of a writing sample perhaps excerpted from an ISP or thesis, and on a separate sheet, the names of three persons who will provide good recommendations for you. The recommendation page should include name, title, the name of the company or organization that employs the recommender, recommender's email address, city location, and phone number.

Finally, consider the hours and time you're willing to invest.

• Finding a job or internship is a process. It starts with showcasing your skills and talents in a resume or CV, and then searching for and researching positions. You've spent years pursuing an education. Now, you must decide how many hours, weeks or months, you're willing to invest in the job/internship search. In the current job market, three months – often up to six months – is the lead time you'll need to land a slot. Start by investing two hours per day for example and move forward. Keep track of contacts and applications. Pursue all leads. Develop a steady and routine search habits. Success will follow.

Notes

If you need any specific advice, the Center for Career Education is here for you! We're located in HCL4.

Hours: 9am-5pm, Monday to Friday
Phone: 941-487-4255
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